Internship with the 
Santa Lucia Conservancy

**Job Title:** Social Media Intern

**Organization:** Santa Lucia Conservancy  
The Santa Lucia Conservancy, located in Carmel, California, is conducting novel and essential habitat restoration activities and wildlife research on the 20,000 acre Santa Lucia Preserve. As a small staff, we like to partner with invested and passionate volunteers to increase our reach at the landscape scale. We have a long track record of hosting graduate and undergraduate student interns to conduct a wide variety of activities including wildlife and stewardship research, land management, conservation monitoring and community outreach.

**Supervisor:** Christy Wyckoff, Director of Conservation Science

**Location:** The Santa Lucia Preserve, Carmel Ca.

**Dates:** 2020 Spring or Summer Semester (dates are flexible)

**Position Description:**
Help us share the Conservancy’s story and important work. We strive to share and promote our creative land management methods, conservation scientific findings and land preservation model across multiple platforms. This position will help students develop and refine their understanding of conservation issues locally and in the global context. Students will work closely with Conservancy team members to craft compelling multimedia elements and stories that engage audiences in our important conservation work.

This opportunity allows the prospective intern to apply classroom knowledge in the field to gain valuable experience in, and practical application of, applied land management building a resume that will advance a career in conservation with global application. This position will involve a mix of field and office work to become familiar with the Conservancy’s work. Interns will operate as a part of the Conservancy Team, with flexible week day scheduling, and opportunity to spend time on the beautiful Santa Lucia Preserve.

**Main Responsibilities/Projects:**
- Work with members of the Conservancy Team to learn about different Conservancy programs and identify and share highlights, achievements and news worthy elements of our work
• Work with the Communications Team and Outreach Coordinator to implement and advance communications strategy across multiple platforms (social media, website and newsletter)
• Evaluate efficacy of past outreach and communications efforts to identify areas of success and needed growth.

Qualifications or Special Skills:

• A positive attitude, willingness to learn, ability to follow instructions and work independently and on a team.
• High level of organizational skills.
• Strong language and writing skills.
• Comfortable interacting with a variety of stakeholders including biologists, other volunteers, landowners, contractors, and community members.
• Ability to creatively assemble data for sharing with both scientific and lay audiences.
• A personal vehicle and clean driving record are required.

Remuneration: Unpaid volunteer position, MIIS Work-study or Guided Independent Study

Training
Interns will be trained and supervised as needed for various tasks and projects. Once trained, volunteers may work alone or on small teams.

Please submit a cover letter and resume to:  
Christy Wyckoff  
Director of Conservation Science  
Santa Lucia Conservancy  
cwyckoff@slconservancy.org  
831-402-2001  
26700 Rancho San Carlos Rd.  
Carmel, Ca 93923

The Santa Lucia Conservancy is a 501(c)(3) non-profit land trust incorporated in 1995 to conserve the ecological integrity of the protected lands within the Santa Lucia Preserve in Carmel, CA. We are dedicated to advancing the art and science of conservation-compatible development through adaptive land management, conservation easement stewardship, ecological research, and environmental education programs.